



NBHA New York



What is the National Barrel Horse Association (NBHA)?

Founded in 1992, the National Barrel Horse Association, headquartered in Augusta, Georgia, has become the largest barrel racing organization in the world. The NBHA has more than 23,000 members of all ages across the United States and affiliates in many countries: Australia, Brazil, Canada, China, France, Hungary, Italy, Mexico, Panama, Spain and Switzerland.

NBHA Members of all ages can compete at the District, State, National and World Championship level. Each state is divided into competition districts where members can compete for money and prizes at a local level. New York State is comprised of 7 districts. Our membership has grown significantly in the last few years and we now have over 440 members throughout New York State.

This year our State Championships will be held in Fonda, NY at the Fonda Fairgrounds on May 27-30 2011. This offers an inexpensive opportunity for businesses to reach not just our members but their families and the many spectators attending our show. Without business sponsorships our show would not be nearly as successful, in return the people associated with NBHA New York are very loyal to and supportive of our sponsors.

Sponsorship Options:

---- **\$550.00 SADDLE SPONSOR-** Along with our normal sponsor benefits your business name will be stamped on one of our trophy saddles. These saddles will be used with pride by our divisional winners, giving your business the opportunity for even more advertising exposure.

- Provide a brief advertising write up to be read at the show.
- Vendor space at the show.
- 1 page ad in the annual program.
- Promotional material provided will be displayed at the show.
- Business name displayed on the NYNBHA website with a link.

---- **\$200.00 – Level Two Sponsor**

- Acknowledged as a sponsor at the show.
- Vendor space at the show.
- 1 page ad in the annual program..
- Promotional material provided will be displayed at the show.
- Business name displayed on the NYNBHA website with a link

---- **\$100.00 – Level One Sponsor**

- Acknowledged as a sponsor at the show.
- ½ page ad in the annual program
- Promotional material provided will be displayed at the show.

-----**\$75.00 – Show Vendor**

- Vendor spot on grounds day of show.



Annual Program Ads

---- **\$50.00** ¼ Page ad in the annual program

----**\$25.00** Business card ad in the annual program

----**\$10.00** Good Luck Happy ad for your favorite NY NBHA rider

All program advertising sponsors can be booked through our NY State Director, Karen Rebello (607) 760-2942 or by sending the bottom of this page, clear copy and any instructions, along with a check made payable to NBHA NY to Karen Rebello, 27830 State Route 267, Friendsville, PA 18818 **The sponsor deadline is May 1, 2011.**

SPONSOR AMOUNT = \$ _____

Sponsor/Business Name _____

Phone # _____

Address _____

Please tell us about your business: _____

